Last updated: 23 October 2026

Privacy Policy

1. Introduction

We take your privacy and your trust in us very seriously.

This privacy policy applies to the following websites: www.teachingawards.com, www.teachingawardstrust.com, www.thankateacher.co.uk, https://educationinsightsevents.com which are operated by The Teaching Awards Trust Ltd ("we", "us", "our").

We are committed to protecting your privacy and handling your personal data in accordance with the UK General Data Protection Regulation, the Data Protection Act 2018, the Privacy and Electronic Communications Regulations 2003, and other applicable data protection laws.

This privacy policy will explain how our organisation uses the personal data we collect from you when you use our website.

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1. What data do we collect?

Depending on how you interact with us, we may collect the following categories of personal data:

Identity and Contact Data

- Name;
- Job title;
- Organisation or school name;
- Postal address;
- Email address;
- Telephone number.

Account and Registration Data

- Username and password (where applicable);

- Event registrations and participation details;
- For the Teaching Awards: Nomination, application or award submission information, including information about the nominee's role and how long they have worked in that role, their setting, teaching qualifications and the year they obtained their Qualified Teacher Status;
- For the Teaching Awards: Headteacher's name and email address and, where applicable, Deputy Headteacher's name and email address.

Communications Data

- Information contained in correspondence with us;
- Responses to surveys, questionnaires and feedback forms;
- Records of enquiries and customer service interactions.

Marketing and Engagement Data

- Preferences regarding marketing communications;
- Newsletter subscription details;
- Information relating to email engagement, such as whether emails are opened and links clicked.

Technical and Usage Data

- IP address;
- Browser type and version;
- Device information;
- Operating system;
- Website usage data;
- Information collected through cookies and similar technologies.

Social Media Data

- Information you make available to us when interacting with our social media accounts, including comments, messages, mentions and engagement metrics.

2. How do we collect your data?

We collect personal data in the following ways:

Information you provide directly

You may provide personal data when you:

- Complete forms on our website;
- Contact us by email, telephone, post or social media;
- Register for events or activities;

- Submit nominations, applications or entries;
- Subscribe to newsletters or marketing communications;
- Participate in surveys or competitions.

Information collected automatically

This website uses cookies to better the user's experience while visiting the website.

We automatically collect certain information when you visit our website through cookies, analytics tools and similar technologies.

Information from third parties

We may receive personal data from:

- Event partners and sponsors;
- Schools, educational organisations or employers;
- Social media platforms;
- Publicly available sources;
- Service providers acting on our behalf.

3. How will we use your data?

We process personal data only where we have a lawful basis to do so.

We may use your personal data to:

- Provide and administer our services;
- Process registrations, nominations, applications and event attendance;
- Respond to enquiries and requests;
- Manage competitions, awards and recognition programmes;
- Send administrative communications;
- Improve our website, services and user experience;
- Conduct research, analysis and reporting;
- Maintain the security and integrity of our systems;
- Comply with legal and regulatory obligations.

Marketing Communications

Our websites operates an email newsletter programme, used to inform subscribers about products, services, activities and initiatives.

Where permitted by law, we may send you newsletters, updates and marketing communications relating to our activities and services.

You may opt out of marketing communications at any time by:

- Clicking the unsubscribe link in any marketing email; or
- Contacting us using the details set out below.

Social Media

Communication, engagement and actions taken through external social media platforms are subject to the terms and conditions and privacy policies of the relevant social media platform.

We may use social media to communicate with users, promote our activities and engage with our audiences.

4. How do we store your data?

We take appropriate technical and organisational measures to protect personal data against unauthorised access, loss, misuse, alteration or disclosure.

Your personal information is kept private and stored securely for as long as it is necessary for the purposes for which it was collected, or as required by law. The length of time we retain your Personal Information will depend on the nature of the information and the purpose for which it was collected. We regularly review the Personal Information we hold and will securely delete or anonymise it when it is no longer required for those purposes.

Where we retain information about award winners for the purposes of maintaining a record of winners, contacting them about relevant opportunities or engaging with them through alumni activities, we will periodically review the information to ensure that it continues to be retained only for as long as necessary for those purposes. We will delete or anonymise information when it is no longer required for those purposes, unless we have a lawful reason to retain it for longer.

Personal data may be stored:

- On secure cloud-based systems;
- By carefully selected service providers acting on our behalf;
- Within the United Kingdom or other countries that provide an adequate level of data protection or where appropriate safeguards are in place.

We retain personal data only for as long as necessary to fulfil the purposes for which it was collected, including satisfying legal, accounting and reporting requirements.

When personal data is no longer required, it will be securely deleted or anonymised.

5. What are your data protection rights?

Under UK data protection law, you have the following rights:

The right of access

You have the right to request a copy of the personal data we hold about you.

The right to rectification

You have the right to request correction of inaccurate or incomplete personal data.

The right to erasure

You have the right to request deletion of your personal data in certain circumstances.

The right to restrict processing

You have the right to request that we limit the processing of your personal data in certain circumstances.

The right to object

You have the right to object to our processing of your personal data in certain circumstances.

The right to data portability

You have the right to request the transfer of your personal data to another organisation or directly to you in certain circumstances.

Rights relating to automated decision-making

We do not currently automate decision making in relation to any matters involving personal data.

6. What are cookies?

Cookies are small files saved to a user's computer or device that track, save and store information about the user's interactions and usage of the website.

Cookies allow websites to recognise users, improve functionality and provide a better user experience.

For more information about cookies, visit www.allaboutcookies.org.

7. What types of cookies do we use?

We may use the following categories of cookies:

Strictly Necessary Cookies

These cookies are essential for the operation of the website.

Functional Cookies

These cookies allow the website to remember choices you make and provide enhanced functionality.

Analytics Cookies

This website uses tracking software to monitor visitors to better understand how they use the website.

We may use analytics services such as Google Analytics to collect anonymised information about:

- How visitors reach the website;
- Pages visited;
- Time spent on pages;
- User interactions and navigation patterns.

Advertising and Third-Party Cookies

Other cookies may be stored by external vendors when this website uses referral programmes, sponsored links or adverts.

These cookies may be used to measure advertising effectiveness and referral activity.

8. How to manage your cookies

You can manage cookie preferences through our cookie consent tool and through your browser settings.

Users are advised that if they wish to deny the use and saving of cookies from this website they should take the necessary steps within their browser settings to block cookies.

Please note that disabling certain cookies may affect website functionality.

9. Privacy policies of other websites

Our website may contain links to third-party websites.

Users should note that they click on external links at their own risk.

This privacy policy applies only to our website. If you visit another website, you should read that website's privacy policy.

We are not responsible for the privacy practices of third-party websites.

10. Changes to our privacy policy

This policy is subject to continual review.

We may update this privacy policy from time to time to reflect changes in legal requirements, technology or our business operations.

Any updates will be published on this page together with the revised effective date.

11. How to contact us

If you have any questions about this privacy policy, wish to exercise your data protection rights, or have any concerns about how we process your personal data, please contact:

The Teaching Awards Trust Ltd
Office 605 Albert House
256–260 Old Street
London
EC1V 9DD
United Kingdom

Email: info@teachingawardstrust.com

12. How to contact the appropriate authorities

If you are unhappy with how we have handled your personal data, you have the right to lodge a complaint with the Information Commissioner's Office (ICO).

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Telephone: 0303 123 1113

Website: https://www.ico.org.uk

However, we would appreciate the opportunity to address your concerns before you approach the ICO, so please contact us in the first instance.